

AWARDS SCHEME FOR EXEMPLARY IMPLEMENTATION OF e-GOVERNANCE INITIATIVES

PROFORMA OF MAIN APPLICATION FORM (for applying through e-mail) for NATIONAL AWARDS FOR e-GOVERNANCE

1. Name of the Organization: Government of West Bengal

2. Name of the Department: Department of Women Development and Social Welfare, Bikash Bhavan, 10th Floor, North Block, Salt Lake City, Kolkata-700091

3. Name of State/UT/Central Government/Others: West Bengal

4. Name of the Project: Kanyashree Prakalpa portal Kanyashree Online 2.0 (www.wbkanyashree.gov.in)

5. Nature of the project: Conditional Cash Transfer Scheme (CCT) for improving the status and well-being of girl child in the state.

6. Category of Award Applying for: Outstanding performance in Citizen-Centric Service Delivery

7. Objective of the Project: (Please provide the brief summary of the project being nominated for the National Award for e-Governance along with salient features (in 500 words approx)

Kanyashree Prakalpa is a Conditional Cash Transfer (CCT) scheme for improving the status and well-being of the girl child in West Bengal

The Objectives of Kanyashree Prakalpa (Scheme) are as follows:

- Incentivize through scholarships, the continuation of education of the girl child in Secondary, Higher Secondary classes or equivalent Vocational/Technical training and higher classes.
- Reducing the incidence of drop outs, especially amongst girls from poor families.
- Inculcating the feeling of self-worth in girls and empowering them to become worthy citizens of future.
- Discouraging early marriage of girls to ensure compliance with the legal

provisions pertaining to the minimum age at marriage.

- Improving IMR and MMR by delaying the age of marriage and consequently increasing the median age of mother at first birth.
- Improving financial inclusion.
- Reduction of girl child labour.

Implementation Process of the Scheme:

- Application forms are available at schools, colleges and other educational institutions.
- Also available at Offices of BDO/SDO/Kolkata Municipal Corporation Head Office and Commissioner Social Welfare.
- Teachers help girls in filling up the forms and opening bank account.
- The filled-up application forms are uploaded on the Kanyashree portal: www.wbkanyashree.gov.in
- Then they are scrutinized at the BDO (Rural)/SDO(Urban)/ Commissioner Social Welfare.
- Sanctioned by the District Magistrate (DM)/ Commissioner Social Welfare for Kolkata and Principal Secretary for Gorkha Territorial Administration (GTA).
- Once sanction order is given by the DM, the banks are instructed to direct transfer the funds to the accounts of the applicants.

The Kanyashree MIS through the Kanyashree Portal 2.0 has been developed by NIC-West Bengal with the objective of creating an e-governance mechanism for capturing the data of adolescent girls beneficiaries enrolled in school, college/universities and sanction of their scholarships through a transparent online mode. The sanctioned data is then transferred to the bank for direct benefit transfer to the beneficiaries account through NEFT mode.

Accordingly, the department has been able to upload 1784842 applications of which 1638213 applications have been sanctioned till date. The district wise data is also available in Dash Board of the portal for public view.

In order to keep the process simple, all primary data entries on the portal are being done at the institution level (schools, colleges or Vocational Training Centre's/Industrial Training Institutions). In case of un-availability of adequate infrastructure at institution level, the data entry is also being done at the Circle Level Resource Centre's (CLRC) or at the Office of the Block Development Officer (BDO).

For rapid monitoring and quick disbursal, scrutiny of application forms are conducted electronically through the portal and sanction orders are being generated in the same method. All sanctioned and rejected application forms are retained for sample verifications with the institutions or in offices of BDOs (for rural areas), Sub Divisional Officers (for urban areas) and Commissioner, Social Welfare (Kolkata).

The department in collaboration with the National Informatics Centre (NIC) in the state is in the process of integrating the Kanyashree portal with the Central Plan Scheme Monitoring System (CPSMS) under the Ministry of Finance; Government of India for

better financial management and effective fund flow mechanism. The CPSMS will also generate the Financial MIS for the scheme, across the state. In line with good governance system, the Kanyashree portal allows single entry system for each beneficiary and is capable of handling duplicate entries to avoid duplicity and data redundancy.

8. Date of Launch of Project (please see para 6.2 for eligibility of the project with reference to launch date)

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(i) For all categories except Incremental Innovation ((dd/mm/yyyy): Announcement of the scheme was on **08/03/2013**. The portal was launched on **01/08/2013**.

(ii) For Incremental innovation (period during which substantial incremental innovation has been made in the project)-

Year of National e-Governance Award: **2014**

9. Beneficiary of the Project: The unmarried adolescent girls in the age group of 13-19 years studying in Class VIII to XII in any school/ open school/ vocational training center's or college/unitary universities with an annual family income less than Rs. 1,20,000/-. There is no income bar for girls of same age group who are orphans or differently abled with more than 40 percent disability as per PWD Act.